



**Alyeska Ski Club Board Meeting Minutes**  
October 19, 2023

**Attendance**

X	Paul Lantz
X	Keith Hand
X	Guy Wade
X	Caroline Ahrens
X	Kate Bragg
-	Denise Brown-Robinson
X	Gordon Descutner
X	Tim Gallagher
X	Josh Hegna
-	Nancy Kragt
X	Trygg Ramstad
X	LA Schweiger
X	Kaleen Haines
X	Jessica Guess

**October 2, 2023 Minutes** – Approved

Motion by Gordon Descutner

Second by Caroline Ahrens

**Chairman’s Report** – Paul

- Pomeroy Lodging/Alyeska Resort Relations Update
  - Met with Pomeroy on Wednesday Oct 18
  - Working on building relationships, try to remind them that the ski club makes up a large portion of the ski passes and people using concessions.
  - Still waiting on mountain agreement.
    - Master Race Changes Pomeroy asked to move these events to the weekday or at least not on Saturday, worked on this during meeting. May have to re-schedule these. Pomeroy expects large numbers and worried about capacity. May allow early opening for races.

- Timing and Wiring Updates  
Up there last week and made repairs. Still need to get up there for further repairs.
- Freeride Advisory Group Meeting & Devos Changes  
Held on Monday (Oct 16) talked about aligning free ride with Devos. Good group of coaches and working through travel plans. Drew Petrie will oversee Devos and Free Ride so the training will be consistent.

### **Executive Director Report – Kaleen**

- Current Activities & Updates:
  - Registration (# enrolled/budgeted)
    - Juniors - 97/99
    - Freeride - 105/112 Plan to hit the number
    - Alpine X - 21/30 A little surprised of the low numbers
    - Mighty Mites - 113/150
    - Devos - 216/190 Surprising number will have to work with the mountain on that capacity. Popularity of program growing.
    - Combo Program - 22 (reflected in counts above)
  - MM/Devos Program Director Position  
May split that between people.
  - Merchandise - Squad Locker Launched  
ASC branded merchandise, will get a 15% kickback on purchases.
  - Website Redesign - Going Live this Week  
Once up and going please recommend Board go to site and see if it works for the Club.
  - Athlete Council  
Did team building exercise and talked about the club.  
Really excited for the Squad Locker  
Talked about Safe Sports and how to support the kids that want to reach out.
  - Camps open for Juniors, Masters, Alpine X, and Freeride (new)  
Underway
  - Off snow curriculum for athletes
  - Athlete Development Curriculum (cross programs)  
Looking at holistic view of programs.
- ○ Upcoming Events (calendar attached):
  - Master Registration going live November 1st
  - UAA/ASC Ski Swap - October 21<sup>st</sup>  
Jess – This Saturday  
50/50 split
  - Officials Education Conference November 11th & 12<sup>th</sup>

- Need people for this to get certified.
- Warren Miller - November 8th & 9<sup>th</sup>  
In line with projected.
- Staff Meeting - November 16th

**Finance Committee Report**, September 12, 2023 (attached) – Keith  
Same status as pre-season. Spending for payroll does not kick off until the season starts.

- FY23 Budget vs. Actuals through September 8, 2023 (attached)
- Statement of Financial Position through August 30, 2023 and 2022 (attached)
- Accounts Receivable Summary through September 8, 2023 (attached)
- Ski Club Savings Accounts Review and Investment  
Discussed during the Financial meeting. Proposed combining the accounts into one. Designate the funds for Opportunity (will track individual historical funds) and Contingency funds. With this combined investment would yield larger returns. Looking into the best investment options.  
Juniors agreed, MM agree, Masters did not agree. Still work to do.  
Some reservations is that the funds will be used for operations. The funds would not be accessed unless the Board approves.  
No actions as of today.

### **Development & Events Report**– Jessica

Reference the Events and Development Report October 2023 document in the meeting package.

Increased support of large donors.

- UAA/ASC Ski Swap
- Warren Miller
- Annual Auction
- Board Giving
- Contributions projected budget
- New Grants

### **New Items** – Kaleen

- Snowboard Offering Focus Group  
Will start investigating to see if people want this. Starting early stage discussions.

### **Old Items** – Paul/Kaleen

- Bylaws Update  
Paul put together a draft, Board needs to review this and start discussion at next meeting.

Motion for approve Gordon Descutner and Second Josh Hegna.  
Will keep the discussion open and approve some version next meeting.  
Reduce the number on the Board.  
Changes to the application process for Board.

Gordon-why is Devo shack not listed in the assets.  
Keith – not sure, will check in.

Schedule next Meeting - November 16, 2023 at 11:30a at BP Energy Center  
Motion to close meeting: Motion by Gordon Descutner and Second by Josh Hegna.