

Alyeska Ski Club Board Meeting

November 17, 2022, 11:30am via Zoom or BP Energy Center

X	Lara Hildreth
X	Kaleen Haines
X	Kate Dodson
X	Paul Lantz
	LA Schweiger
	Josh Hegna
X	Nancy Kragt
X	Guy Wade

X	Caroline Ahrens
X	Trygg Ramstad
X	Gordon Descutner
X	Keith Hand
X	Tim Gallagher
	Denise Brown-Robinson
X	Megan Olson
X	Rob Wasserman

AGENDA - Call for additional items

October 19, 2022 Minutes – needs approval (attached)

Motioned by-Gordon Descutner

Seconded by- Keith Hand

Chairman's Report – Paul

- Project Updates and Board Activity
- Tanaka Venue Update : Paul Lantz met with Ryan Laurie, Asset Manager for Pomeroy Lodging, last week. Shortage of resources at the hotel keep them from moving forward. How do we get to where we want to go? Need to change the perception of ASC being a non-profit and seeking donations. Would like to be in more of a partnership, need to build that relationship. Start with snow making and build from there. Draft a plan for snow making. Ryan Laurie will be the point person for the hotel. Rob Wasserman stated we need to summarize the amount of business we bring to the mountain. We will need to put together a letter summarizing the financial impact of ASC Pass sales ACS > 50% ~900 – 1,000 working under the umbrella of ASC, plus the food and beverage.

Tanaka progress will come in small increments. Need to write a proposal for snow making.

Mandy Hawes has been very beneficial in our relationship with Pomeroy.

Executive Director Report – Kaleen

- Current Activities & Updates
 - Resignations and Restructuring, and hiring
 - Conor Lynch replace with Ryan Gregory. We hired Ross for U16 Assistant Coach.
 - Leah has resigned, and has been replaced by Drew Petrie (Freeride Program Director), Amber Momblow (Finance Manager) and James Geist (Office Manager).
 - No change to budget (budget neutral) with these hires, all within Leah's salary budget.
 - Staff Meeting held October 26, 2022
 - Jen Danza and Kaleen Haines met with all coaches and discussed goal and plans
 - RTC Cleanup on November 4th & 13th
 - Meeting with leadership staff on season program goals
 - Mighty Mite, Devos & Masters registration in process
 - Still recruiting Freeride coaches : Looking for 2-3 coaches.
 - Dryland continues for Juniors, Freeride and Alpine X.
 - Juniors camp starts November 16, 2022 (38 athletes; 3 Arctic Valley)
 - USSS licensing requirements for all coaches and Board and Committee members. (2 outstanding): all done.
 - Mountain Agreement received from Alyeska

- RTC Committee - Trygg Ramstad volunteered to join, and Rob Wasserman offered assistance for electrical review of plan
- Paul Melchert – Invited to Freeride Junior World Tour Championships in Austria
- Conner Michael Big impact on FR scene, and is serving as the Pacific Northwest representative for Alaska.
- Juniors Skills Quest Testing held during November at Elite
- Fall Education Conference November 5-6
 - Timing & Calculations - 19 participants for Hill & Timing Clinic (6 new participants, 4 recertifications)
 - Good turnout, really helps to fill in the gaps at events.
 - Referee Course–Referee course smaller with around 15 participants
 - Kate Dodson suggested a move to the date of this to avoid Military guard weekend.
- Upcoming Events:
 - Alpine Committee Meeting on November 18, 2022 – focus on coach education/training
 - Program start dates –
 - Juniors: 11/26/2022 at hill top
 - Alpine X: 12/3/2022
 - Devos Tryouts: 12/10/2022
 - MM Tryouts: 12/11/2022
 - Freeride, Devos Masters: 12/17/2022
 - MM: 12/18/2022
 - Masters Camp December 5th-9th
 - Freeride Coach Clinic on December 10th

Finance Committee Report, October 11, 2022 (attached) – Kaleen – Keith

- FY23 Budget vs. Actuals through November 2, 2022 (attached)
- Statement of Financial Position through November 2, 2021 and 2022 (attached) Good
- Accounts Receivable Summary through November 1, 2022 (attached) No issues
- Registration Numbers (see attached report)
- Last FC meeting Nov 8th.
- Finances in good shape to date, high registration and fund raising came in over budget Golf, Warren Miller Movie, Ski Swap
- Will start including a forecast with the budget now we have solid numbers

Fundraising Report– Megan

- Warren Miller Film Event November 9 & 10
3 of 4 shows sold out \$26K raised
- Sponsorship commitments and renewals/budget review
- OPA renewed for next 3 with a 5K raise each year
- Odom renewed at \$10k – Masters Program and Coca-Cola Cup
- Matson \$5K -next year
- Donnelly family \$4,500 for fitness center of RTC
- Holiday thank you to all sponsors – Freerider Gabe Sullivan is creating the art
- Next fundraising events –
 - ASC's annual auction February 18-25: In person event at Challenge on the 25th
 - Tanaka Tee Off Golf Tournament June 22, 2023
- Ski Swap, will our role change to more involvement in the future. KH is looking at the finances and will get back to us.
- Rob Wasserman - do we want a booth next year at ski swap? Help with social meeting request for gear.

New Items – Kaleen & Paul

- Budget projections in December

- Freeride Regional Comp Update: Increase from 100 to 120 in field size.

Schedule next Meeting

December 13, Tuesday 11:30a-1p