

# Alyeska Ski Club Board Meeting

March 30, 2022

11:30am via Zoom and at CCI, 2401 Cinnabar Loop

## AGENDA

X	Lara Hildreth
X	Jeff Gries
X	Paul Lantz
	LA Schweiger
X	Josh Hegna
X	Nancy Kragt
X	Guy Wade

	Caroline Ahrenshrt
X	Rob Wasserman
X	Gordon Descutner
X	Keith Hand
X	Tim Gallagher
X	Denise Brown-Robinson

### January 20, 2022 Minutes –

Motion to approve: Gordon

Second: Josh

No discussion.

### Chairman's Report – Paul

- Successful completion of the following:
  - Alyeska Freeride Regional Comp, Jan. 27-30 was successful, challenging, and fun.
  - Alyeska Ski Cross Invitational, Feb. 6 was run on Chair 7. Morgan was happy with the event and Juniors coaches helped. ASC may ask for a split of the proceeds next year with Big Alaska.
  - Tanner Murphy U18 from Tahoe just announced to the World Cup team 6<sup>th</sup> overall in Jr worlds. Italy, 1<sup>st</sup> American.
  - ASC will work with Alyeska for more training opportunities for Ski Cross.
  - Alyeska Cup, Feb. 15 – 21. Good race, lost U12 GS race due to loss of light.
  - Brian Russell Costume Race, March 4. 81 kids, 3 \$2500 scholarships handed out.
  - Alyeska Freeride National Comp, March 16 – 20. Went really well, no injuries. Alex Else did an excellent job on this. Lots of kids from outside, words is getting out (to lower 48) about AK events.
  - 6 Masters Races with Masters Weekend concluding March 19 & 20. Tim G. – great season. Banquet next week.
  - Western Region FIS Tech Series, March 23 – 25. Slalom only, weathered out for the GS races.
  - 3 Mighty Mite Races with Mighty Mite Weekend concluding March 26 & 27. Finished up 4<sup>th</sup> race and two more weeks left.
  - Multiple Juniors U10 – U19 and Freeride Teams traveling to outside races and comps
- Lots of travel coming up. Remaining activities in the season:
  - U12/U14 State Champs, April 2 – 3, Arctic Valley. Fairbanks could not hold the race so Arctic Valley stepped up.
  - Freeride Tryouts, April 2 – 3. Lag in registration, suspect to pick up right before the event.
  - Devos Season Wrap Festival, April 2. Fun day planned plus BBQ.
  - Mighty Mites Last Day Activities, April 10
  - Juniors and Alpine X Ski Up Weekend, April 9 -10
  - Level 100 and 200 Clinics, April 21 – 24. Roger Bay coming from Bozeman. Offered to all coaches but pretty expensive. Limit to coaches that are committing to coaching next year. Some thought to letting the older kids taking this course in the future as a way to build capacity.

### Finance Committee Reports, February 25, 2022 (attached) – Keith

Thru Feb 25<sup>th</sup>, forecast \$25K positive ahead of budget.

Surplus from fund raising - auction and golf. Some expenses have been deferred so will come in lower.

AR \$40k normal for this time of year.

Lara- Loss of 1 race and FIS race funds will be lower than projected.

Keith – tax return filed on time. CSFRA busy in FBX. Operational agreement re-done. Lara a big part of this. CSFRA new Board member will be Roberta Carney.

Budget process for 2022-2023 to start soon.

- FY22 Budget vs. Actuals through February 25, 2022 (attached)
- Statement of Financial Position through February 25, 2021 and 2022 (attached)
- Accounts Receivable Summary through February 25, 2022 (attached)
- FY22 Budget Reconciliation and FY23 Budgeting Process and Timeline

**Development Committee Report**, March 17, 2022 (attached) - Lara

- Corporate and Individual Sponsorships Update
- \$21K over expected. Started out low due to no ski swap and ½ capacity at Warren Miller films.
- Powder Hound Raffle & Silverton Mountain Guides Promo. Both these events went off awesome. Silverton Mountain Guides donated all of their services, including fuel.
- Auction & Social above budgeted revenue. Social at Challenge was a huge success. Kudos to Girdwood Brewing and Odom Distributors.
- Golf Tournament, Sept. 9, 2022. Suspect will be bigger in 2023. 80 participants last year, 120 expected this year. All proceeds go to Tanaka.

**New Items –**

- Tanaka Lift Plan –
  - Fundraising Update – Raised 80K, 20K/year pledge, plus some.
  - Cost Sharing and Use Agreement (attached)
  - Separate from our current mountain agreement. Agreement reviewed and edited pro-bono
  - Letters of Support
  - Meeting with Alyeska Leadership
  - Have not submitted to Alyeska yet, will let the Board review.
  - Will let Pomeroy review and provide comments the Board will make a motion to accept.
  - Keith – question on contract. Liability that ASC holds clause that addresses wear and tear.
- Staffing Recruitment Plan –
  - Mighty Mite and Devos Program Director and Director of Development Job Descriptions (attached)
  - Executive Director split into three positions: Director of Development (attached), Director of Finance and Alpine Director.
  - Rob – Can we find one person instead of 3?
  - Paul - Board should be helping with recruiting for three positions.
  - Kaleen Haines is helping to get these jobs out to the public. More concerned with Randee Liles' position (Development Director), she has a lot of institutional experience and is well known with the groups who make contributions.
  - Jeff – I think we need one person from the Board on the hiring Committee.
  - Lara to Board: What would you like to see the re-org look like. With three positions this will end up costing more.
  - DOD will be 25-30 hours during the season. Jessica Guess will be helping the new Director of Development with events coordination.
  - Finance Director – Lara will guide and mentor Leah into this position.
  - Alpine Director – Jen to move into this possibly.
  - Jeff G – We will need new Board members coming up for this next cycle

Schedule next Meeting – May 5<sup>th</sup> at 11:30am.

Paul – Motion to adjourn.