

Meeting Minutes - Alyeska Ski Club Board Meeting

January 20, 2022

11:30am via Zoom

AGENDA

X	Lara Hildreth
	Jeff Gries
X	Paul Lantz
X	LA Schweiger
X	Josh Hegna
	Nancy Kragt
X	Guy Wade

	Caroline Ahrens
	Rob Wasserman
X	Gordon Descutner
	Keith Hand
X	Tim Gallagher
	Denise Brown-Robinson

November 30, 2021 Board meeting minutes approved.

Chairman's Report – Paul

- Program Updates:
 - Successful completion of the following:
 - Masters Camp in Breckinridge, Dec. 6-10
 - Level 100 USSS Coaches Clinic, Dec. 4-5
 - Level 200 IFSA Coaches Clinic, Jan. 8-9
 - 1st Masters Race, Jan. 8
 - 1st Mighty Mite Grouping Race, Jan. 9
 - Coca Cola Classic, Jan. 14-17
 - U16 and U19 Teams traveled to outside races in Big Sky and Sun Valley
 - Upcoming competitions in January and February:
 - Alyeska Freeride Classic, Jan. 27-30
 - Alyeska Ski Cross Invitational, Feb. 6
 - 3 Masters and 3 Mighty Mite Races
 - Juniors U10 – U19 and Freeride Team traveling to outside races and comps

Finance Committee Reports, December 15, 2021 and January 11, 2022 (attached) – Tim

- FY22 Budget vs. Actuals through January 5, 2022 (attached)
 - Final registration numbers reflected in each program tab. Over budget by 25 athletes but under budget by \$53k in revenue.
- Statement of Financial Position through January 5, 2021 and 2022 (attached)
- Accounts Receivable Summary through January 5, 2022 (attached)
- CSFRA Update
- RTC Maintenance Plan Update
- IRS Form 4564 Information Document Request (Audit) Complete

Development Committee Report, January 12, 2022 (attached) - Lara

- Tanaka Lift Fundraising -
 - Brian Russell Foundation gift of \$5k.
 - Andrew Eker and Mary Hughes pledge of \$100k over five years.
- Corporate and Individual Sponsorships Update
 - Payment on confirmed donations coming in a little slower than normal. Adjusted forecast by \$10k.
- Powder Hound Raffle and Event – January 15
Could not hold in person event because of weather. Still raised \$5,600 with just the raffle. If in person we would have raised more money. Powder Hound's goal is \$10K for next year to support the Freeride Team. They have been very good partners with us.
- Virtual Auction – February 19-26
Planning for the party at the end of the virtual auction is ongoing and will include: Girdwood Brewing to supply beer, Odom to supply wine and soft drinks, food trucks, tents, firepits, lights, movie showing, etc... Theme is "Back to our Roots".

New Items –

- Alyeska Resort General Manager Change
Paul - Busy week working with the resort.
Lara – Resort management changes. Mandy Hawes GM at the Resort has been there for 20 years and big supporter of the ASC. She is moving on from the Resort and will be replaced by someone that Pomeroy hired with expertise in hotel renovation. She is taking a job with Aleut Corporation in a good position. Mandy will be missed but will remain a resource with the ASC and has assured ASC that we can reach out to her any time.

Not aware of any other changes within Pomeroy leadership group at this time.

Lara going to Sun Valley to see what they do with their training venue to help develop our Tanaka agreement with Pomeroy, we also have an agreement from Big Sky as a go-by.

Brian Burnett will be the main point of contact for the Resort at this time.

Lara wants to meet with Ryan Pomeroy personally to discuss future plans. Hope to have a draft Tanaka agreement before the meeting.

Paul- agrees that it would be good to get an agreement in front of Pomeroy as soon as possible.

Question was asked by Gordon Descutner: “Do we have a point of contact high up in the Pomeroy leadership?” Mandy’s advice is Brian B. and Ryan Pomeroy. Need to schedule a face to face with Ryan. Lara and Paul plan to meet with him as soon as our agreement is ready, the agreement will also include testimonials in support of Tanaka spinning.

- ASC Staff Changes
Roberta Carney has decided this is her last year as MM and Devos Program Director. She has 20+ years exp and is going to be missed. She has done a great job, big shoes to fill. Working on a transition plan and will have a plan by seasons end.

Randee Liles has also decided to step down from the Director of Development role. The position itself will be easier to fill with a professional fundraiser with experience with non-profits but Randee’s experience will be missed and hard to replace. She has done an incredible job for this club. Lara is proposing the new Director of Development take on all fundraising, communications and marketing for the club. It currently takes up about 40% of the Executive Director role. This job will be a bigger job and the pay will increase, Board needs to be aware of that.

Lara Hildreth (Executive Director) is submitting her letter of resignation as well but it won’t happen overnight. Hired 8 years ago and decided that it is time to move on. Will work with Paul to fill this position. Last day as a full-time employee Sept 1, 2022 then she will stay on to help transition the role through next season.

Paul-nothing operationally is going to change for this season.

Paul-a lot of work to be done, we have Lara until Sept. We have a plan outlined and as the details come into focus we will share those with the Board.

Accolades from the Board, we have all benefited from Lara’s expertise and work.

Thoughts from Guy: Sad but understand. Lucky to get the chance to be on the Board during Lara’s time.....

Schedule next Meeting – week of February 28

Really busy February, the meeting might be in early March. Recommend pushing that out past the concentration of activity in Feb and early March. Next meeting date will be announced later.

Any new business? No

Paul motions to adjourn
Gordon second.