



2021/22 Sponsor Benefits

	Presenting	Platinum	Gold	Silver	Bronze	Copper	Pewter
		\$10,000	\$5000-\$9999	\$2000-\$4999	\$1000-\$1999	\$500-\$999	Up to \$499
Recognition at all ASC events/award ceremonies	X	X	X				
Recognition on the <u>home</u> page of the ASC website	X	X	X				
Banner* (sponsor provided) and Early Bird Shopping for 5 at the Winter Gear and Ski Swap (approx. 3,000 attendees)	X	X	X	X			
Recognition at the Warren Miller film in November	X	X	X	X			
Auction** - Ad in Program - Tickets to Auction	Benefits TBD						
Facebook Post Announcing your Sponsorship	X	X	X	X	X		
Name on sponsorship poster displayed at all ASC social events throughout the year	X	X	X	X	X	X	
Recognition on the <u>sponsor</u> page of ASC website	Logo	Logo	Logo	Logo	Logo	Listing	Listing
Custom Thank You card w/original art	X	X	X	X	X	X	X

* Due to the current escalation of the pandemic, ASC did not co-host the Ski Swap with UAA this year; therefore, we were unable to offer these benefits for the 2020/21 season.

**For the auction, we are unsure what it will look like this year and how we will recognize sponsors, but exposure benefits will be provided.

NOTE: Benefit levels correspond to **total** donor investment.