

Alyeska Ski Club Board Meeting Minutes

Date: April 26, 2017, 11:30am

Eagle Enterprises

Meeting called to order at 11:40am

Attendees: Shane Langland, Joey Austerman, Lara Hildreth, Clint Lentfer, Scott Zahn, Rob Buck, Julie Wrigley, Tim Charnon, Morten Kjerland, Kjersti, von Wichman, Carl, Swanson and Jeff Gries.

Note taker: Tim Charnon

Minutes: Approval of March 29, 2017 minutes.

Agenda call for additional topics: None

Chairman's Report: Shane

- Banquet was a success—not just in attendance or the amount of awards distributed—but in the diversity of recognition—the non-traditional awards were particularly appreciated recognizing different aspects of sportsmanship as well as athletic accomplishment.
- Locker room security—changes need to be made. Security needs to be improved through a change of locks, a different lock system and/or with cameras. A primary concern is to improve accountability about who is in the facility. Presently non club members could have access.
- USSA Bronze Certification—Lara is perusing an application to USSA that will certify the club at the 'bronze' level. Shane noted that the value in pursuing this certification is not in the accreditation, but rather in the opportunity to reflect on our organization (where we have been and where we would like to go organizationally in the next couple of years).
- May 17th will be the next board meeting and elections will be held. The board is not looking to add positions to the board, as we are still hoping to downsize a couple of members to reach a target goal of thirteen members.

Finance Committee: Morten

Morten summarized a projected \$25,000 shortfall in operating budget for 2016/17. This is within 1% of projections. Contributing factors to the shortfall include the lack of the second CFRSA outlet and no Skimeister raffle. Higher than projected participant numbers minimized the shortfall. He then presented a draft of the 2017/2018 budget. This budget projects a \$18,000 deficit.

Key discussion points:

Earned income is budgeted to increase over \$100,000 in next year's budget. This reflects an assumption of a significant increase in the Juniors membership. Scott highlighted potential growth, particularly in the U10 group, with a total estimate of 136 members. The Finance Committee recommends a more conservative estimate. Budget projections are based on the following estimates:

Program	2016/2017 Actual	2017/2018 estimate
Masters	55	55
Free ride	25	20
Devos	153	150
Mighty Mites	206	200
Juniors	97	120

Finance Committee recommends an increase in Mighty Mite fees from 250 to 275, but reducing Devos from \$415 to \$400. The intent is to equalize program fees at \$350 over a 3-4 year program. Clint suggested that Devos fees not be reduced. Clint further highlighted that customers are already willing to pay the Devos program fee so why reduce needed overall revenue. Although there was some concern expressed in the surveys about the disparity in pricing between these two programs, as well as an overall concern about fee increase to Mighty Mites, participation in the Devos program does not appear to be price sensitive.

There will likely be a reduction in CSFRA revenue next year. The 2017/18 budget estimates a \$100,000 contribution as compared to an estimate of \$134,000 in 2016/2017. Lara noted that she is optimistic that other potential grants, specifically Rasmuson, will help make up this difference.

The board voted to approve the proposed budget with the following change. Mighty Mite fees would increase from \$250 to \$300 and Devos fees would remain at \$415. Rob recommended the motion, Jeff seconded the motion and all other board members voted in favor.

Program Wrap-ups

Juniors; Scott will be taking 42 athletes to Mt. Hood for the May 27th camp. Athletes will be required to be members for the 2017/2018 program. Scott will also be auditioning a couple of new coaches.

Freeride: The resort has solicited a request for a freeride event in 2017/2018. Alex and Tim are developing.

Education Committee Report

Julie noted that the subcommittee will host an open house for parents this summer to share information about alternative school choices for student athletes.

Tanaka Planning Report

The board expressed concern about the Alyeska's proposed later opening date. Both short term and long term options need to be considered to address early season training needs. Both snowmaking and hill access must be secured. All options should be considered—including the club paying for snowmaking, lift operations, lift replacement, as well as alternative sites for training and program events. Joey, Brian and Lara will meet with Alyeska management to discuss further.