

**Alyeska Ski Club
Board of Directors Meeting
September 3, 2014**

Meeting Place: Eagle Enterprises

Attendees: Lara Hildreth, Shane Langland, Julie Wrigley, Matt Tanaka, Morten Kjerland, Kjersti Von Wichman, Joey Austerman, Clint Lentfer, Alex Von Wichman and Judy Powell.

Meeting called to order at 11:45am

Agenda Review: No changes

Review of Minutes: Minutes from April 8th and June 17th not reviewed at this time.

Chairman's Report (President): Shane introduced Lara and announced her starting date was effective 15 August 2014 as the Executive Director of the ASC.

Transition Plan: Hired Lara as ED of ASC, which is now in place. Need to put together a transition team from each of ASC programs. The teams should have 2 members made up of board members with one being the president or vice president. The teams should work throughout the winter on issues towards bringing all programs under the ASC, thus becoming one. The official date as to which all programs will be combined under ASC is July 1, 2015.

Director's Report:

1. Lara has reached out to all programs with the "we" approach in having all programs be part of ASC. She has discussed with the programs putting together transition teams and all program Treasurers' should be on the teams. She has discussed that all objectives should be met per schedule and objectives shall be worked through and agreed on by all programs. The transition will have challenge's in moving towards a visionary goals from the current operational goals.
2. In addition she has meet with UAA and Hilltop HART. She has bought up the desire to set up Coaches clinics, a possible 3 day course. Also would like to see Wednesday training in town at Hilltop for ASC athletes and to have training include timed runs taking advantage of Hilltop's wireless timing. Has been in contact with the USSA representative.
3. Fast and Female 2014: Would like to see Alpine racing included and is looking at having a booth (interactive) at this event which will be held at East HS.
4. Liability Forms: The forms are currently being updated and new forms will be included in the 2014/15 registration packages.
5. 2014/2015 Junior Program race schedule. See attached. Would also like to see a Master race schedule of all programs posted on the website.
6. Would like have a specific date/time for all future board meetings. Members decided on the 1st Thursday of the month at 11:30am. Would also like to have an annual Board meeting that is open to all members. This meeting would more then likely be held in Girdwood at the

RTC Also, would like to include a volunteer table for membership to sign up for volunteer positions for events/races for the season.

7. Design a new logo. Lara will bring possible designs to the next board meeting.
8. Jackets for Board Members. Shane has been discussing the possibility with Helly Hanson. Will bring options to the next board meeting.

501c3 Status: It is a work in progress. Need to apply for a business license since one cannot be found. Bylaws need to be included. Julie is re-working the by-laws.

Financials: Expenses: Purchased 80 season passes. Also, worked out a communication plan with Resort concerning who is authorized to purchase passes as to not exceed budget. All requests for season passes must go through ASC. Passes purchased include all programs. Free Ride has 2 passes but enrollment is down to just a few athletes. With declining enrollment does the ASC want to continue the Free Ride program.

Mountain Agreement: Currently ASC relationship with the Alyeska Resort is very positive. The upcoming annual mountain agreement is currently being signed by all. Discussion.

It was concluded that the Tanaka agreement needs to be included in the annual mountain agreement as an addendum. This would dissolve the Tanaka foundation. It was also concluded that the mountain agreement should be changed to a 2 year agreement if possible. Joey will approach Alyeska Resort Mt. Operations about these issues.

The Tanaka Committee will move forward with planning process of how the Tanaka ski hill can be improved. i.e.: Lights, develop runs on the old tubing hill. All these will improve ASC position with the Resort on having the Tanaka Agreement extended beyond 2015 deadline.

CSFRA: There are issues with the “gaming” association. Currently an internal audit is in process. The organizations that receive gaming revenue have received no income for the 3rd quarter, but administration personnel were receiving their salaries. This matter is under investigation. The ASC would like to have 2 ASC members be on present on the CSFRA committee/board.

SWAP/Warren Miller Movie: The swap will be held on Oct. 25th at UAA at the new arena: Alaska Airlines Center. The Warren Miller Movie will be Fri/Sat Oct 24/25 at Wendy Williams Auditorium. Currently looking for vendors. Will accept all “out door” sports gear.

Letter of Introduction of ED Position: See attached letter. A copy signed by ASC board members was provided to Shane to send out to the individual programs/clubs boards. The individual clubs will distribute the letter to there membership.

Next Meeting: Oct 2nd at 11:30am.

Meeting Adjourned: 1:00pm

