

**Alyeska Ski Club
Board of Directors Meeting
October 2, 2014**

Meeting Place: Eagle Enterprises

Attendees: Lara Hildreth, Shane Langland, David McVeigh, Carl Swanson, Joey Austerman, Clint Lentfer, Matt Tanaka, Julie Wrigley and Judy Powell.

Meeting called to order at 11:41am

Agenda Review: Addition: Rental of RTC: Old/New Business

Review of Minutes: David motioned to approve minutes from April 8th, June 17th, and September 3rd meetings, 2nd by Matt, votes all in favor. Minutes approved.

Chairman's Report: The transition is moving forward and on target. Lara is engaged and working with all clubs in moving forward to transiting to one club: ASC. She has meet with all clubs and went over the need to form transition teams with November 1st as the deadline date.

Treasurer's Report: Need to add \$8000 to current budget to cover legal fee's involved with the application to change non-profit status to 501C3 from 501C4. Shane motioned to accept the additional \$8000 to the budget for legal fees concerning 501C3 from 501C4 status. 2nd by Carl. Discussion. Votes all in favor. Motioned approved.

Director's Report:

- A. Emails sent to entire membership (all clubs) about Executive Director role within the club and transitioning process. Received lots of very supportive and positive responses. Have met with all clubs except Masters. Meetings have gone well. Have set priorities and listened to requests. Talking with the Girdwood community about the ASC, changes involved and how ASC can become more involved locally. Is also working with Aaron on putting together this season's registration package, forms, and hiring an accountant or book keeper.
- B. Website redesign is underway. Goal: clubs websites all one one webpage. To have the website function as an information tool as well register for programs, register for races, volunteer positions, making payments, etc. Would like all programs to have a webpage that is maintained by a volunteer.
- C. Interacting with ACC, USSA, AK Division becoming more involved with what they can provide to ASC (such as available resources and recommendations from USSA). AK Division: Exec Director is a board member, website updated. Currently re-writing their by-laws.

D. Fast and Female event went well. Lara made a booth and it was run by the UAA alpine team.

Old/New Business:

- A.** Fundraising: Would like to have a season kick off party which would also be a parent orientation with program overviews. Recommended date, December 13th. Is working on expanding Corporate sponsorships. Is working on putting packages together to present to potential sponsors being careful to only offer what can be delivered. Letter sent to membership about employee matching programs, currently has 2 on board for the match. Alumni Weekend: potential dates March 7-8, would involve 2 days of racing and activities. Sign Program: Needs a volunteer to invoice, have signs made and place signs on the Tanaka Chair. Attachment is still an issue; need to look into finding mounting clips to attach signs to chairs. Also looking into an overall sponsor sign to be placed in the RTC to recognize all sponsors.
- B.** Mountain Agreement is in the the final revision stage and should be signed by all parties soon. The Tanaka agreement, Tanaka lift, is an ongoing open discussion between ASC and the Resort.
- C.** 501C3 status is progressing.
- D.** Annual Dinner and Auction. First meeting and plan session under way. Currently looking for a co-chair.
- E.** Swap/Warren Miller Movie: “Get in Early” raffle, tickets need to be sold. UAA would like to split this raffle 50-50. The swap is being held at UAA new arena therefore no facility fee and UAA marketing department is doing all the marketing, which will be a huge benefit to ASC. Matt motioned that the raffle be split 50-50 with UAA, 2nd Joey. Votes all in favor, motioned passed. Set up will be Friday night. Warren Miller show times 6 and 9pm. 100% of the movie proceeds go to ASC. Door prizes have been secured for the raffle.
- F.** RTC rental. Need to write a rental policy. Renting the RTC shows community involvement.

Next Meeting: November 6th.

Meeting Adjourned: 1pm.

Minutes prepared by Judy Powell