

**Alyeska Ski Club
Board of Directors Meeting
October 14, 2015**

Meeting Place: Airglas, Inc, Hanger - Lake Hood

Attendees: Shane Langland, Morten Kjerland, Jeff Gries, Matt Tanaka, Kjersti Von Wichman, Alex Von Wichman, Judy Powell, Di Whitney, Julie Wrigley, Clint Lentfer and Joey Austerman.

Guests: Lara Hildreth

Agenda: No additions.

Review of September 16, 2015 Minutes: Morten motioned to approve the minutes as written, 2nd Alex, votes were all in favor. Minutes approved.

Chairman's Report: There are a lot of committee meetings and club activities scheduled. Chairman asked board members to please show representation at club events. There is a potential fund raiser in the future (wine tasting event). Met with a wine rep and discussed the potential for hosting such event.

Directors Report:

Website: New website should go "live" on Oct 15th. The new website is a huge improvement, is highly functional, but will continue working on being more user friendly. Also, looking at being mobile friendly. Several key points: 1. "Live" on Oct 15th. 2. Online Registration. 3. Link to parent-athlete log-in. 4. New Mighty Mites participants: can view information to commonly asked questions and don't need to register until after try-outs. MM registration will be open for 1 month. Oct 15- Nov15.

Ski Club Pro: The link will be on the website to this online registration site. Will be "live" Oct 15th.

First Tracks Membership Social: Was a great success, very well attended. Plan to invite/include the Jump Club next year.

Rasmuson Tier 1 Grant: Tech Assessment: See Attached. To update tech/computers in RTC office, and race timing equipment. Program representatives need to review the proposal for needs specific to individual programs and rank specific needs. Proposal is for this calendar year with upgrades to be done this up coming summer. This grant however requires that 100% of ASC board members financially contribute to ASC.

Events:

Powder Hound Race Fit Weekend: Oct 17th, Girdwood.

Juniors Gear Exchange/RTC Work Party: Oct 17th, Girdwood.

Ski Swap: Oct 24th, UAA, AAC Sports Center: Please sign up to volunteer and promote the ski swap. Various vendors will be onsite. Alyeska will be there selling passes. Also, other non-

profits will be represented. H2O Heli guides will be making announcements and providing “swag” and door prizes.

Warren Miller Film: Nov 13-15 5:30pm Bear Tooth Theatre: Tickets are on sale via the box office. As of today all booths for all showings are sold out.

Treasurer’s Report: Budget attached. The revised budget shows a breakdown of individual programs fees. Also the format will change to a quick books format. There are no revenue sources as of today just utility bills. No red flags.

Finance Committee Report: See attached.

There are currently (4) 501c3 clubs that are still active, require tax returns, and bi-annual reports to be filed. As of June 2017, these 501c3’s should be closed out thus decreasing the number of tax returns needed to be filed. GVSEF tax return documents have all been signed and received by the IRS. There should be no more expenses incurred.

Development Committee Report: See attached. The committee is working on ways to be creative in raising funds 1. Amazon Smiles. Sign up via Amazon and ASC will receive 0.5% on all purchases made via Amazon Smile. 2. Mayor’s Charity Ball. Have filled out the paperwork for the 2016 ball. Hopefully will be chosen.

Program Sponsorships: Reaching out to all past and present sponsors with verbal and written thank you’s along with reaching out to new sponsors.

Old/New Business:

ASC Bylaws: Reviewed and discussion: Term limits and Section 6.1 Committee’s and their function to the board. Need for further definition is required. How powerful of a role should the committees have? Make up of the committees? Review Bylaws with changes for the next meeting.

Mountain Agreement: Discussion. Board has reviewed feedback and feel there is not a lot of specific detail. ASC would like to see a stronger agreement. Under offensives/disciplinary action: ASC members would like to change the “out of bounds” offense to be the only offense to be treated as a second offense. All other offensives will receive 2nd offense discipline action when occurred by an ASC member.

Executive Session:

Next Meeting: November 11, 2015

Meeting Adjourned: 1:15pm

Minutes prepared by: Judy Powell