

**Alyeska Ski Club
Board of Directors Meeting
January 8, 2015**

Meeting Place: Eagle Enterprises: Hanger Lake Hood

Attendees: Shane Langland, Joey Austerman, Carl Swanson, Clint Lentfer, Matt Tanaka, David McVeigh, Kjersti Von Wichman, Alex Von Wichman, Julie Wrigley, Judy Powell and Lara Hildreth.

Meeting called to order at 12 noon.

Agenda: No changes.

Review of Minutes: Clint motioned to approve the Dec. 4, 2014 meeting minutes as written, 2nd David, votes were all in favor. Minutes approved.

Chairman's Report: Transition update: Lara has had numerous meetings with all clubs/programs. The discussions centered around lists of clubs highlights and goals to bring to the up coming meeting on January 31st. Brief update on the club wide social on Jan 3rd. It was a huge success with a large turn out. Directors of all the programs spoke about their program's specific details.

Board Member jackets embroidering is completed and they are ready for pickup today. Thank you to Lara for getting the embroidering done.

Treasurer's Report: Up to date budget attached.

Currently budget is running a deficit due to CSFRA not having any revenue for a quarter. Under fundraising the Chair sign program needs to be actively promoted. Lara is bringing that issue up to the Development Committee's next meeting. Is looking into having "tower" signs vs. chair signs.

Director's Report:

RTC Maintenance: Stair treads hopefully will be replaced this month. Have received quotes for a new floor. Security cameras in the locker room have been researched but due to the budget deficit will wait on installing until next season. There has been 1 violation to date of an athlete being in the locker room after hours. RTC keys need to be inventoried. Also putting a lock box with a key on side of building to be used if entry is required after hours. The code on lock box will be changed after each use.

Fundraising efforts:

Development committee: formed with a fundraising chair from all clubs. This will help to streamline the sponsorships so as to not duplicate. Currently building relationships with sponsors and developing multi year sponsorships.

Auction/Dinner: Is coming together. Still a few seats available. When sold out will sell social tickets. Looking into bigger venues.

Pick, click, give: Cannot register ASC until 501c3 status is active.

Jan 3rd Meet and Greet potluck was huge success.

Website: Web frame is built and web designer is working on redesigning all aspects of the current website. There will be a video portal and platform for viewing video. Legal review has been done and contract has

been signed with the web designer. Business documents have been developed and ordered. Monthly newsletter template has been created. Would be nice if all programs could be put in an update in the newsletter so there is a club wide overview. Will send to board before going club wide.

Program Development:

Hilltop Training: Well attended. 32 juniors and 32 MM.

Had 1st meeting between all program directors. Was well received by all as a way to coordinate what is happening program wide. Will help facilitate combined MM/junior Hilltop training. This information is very useful and GVSEF can relay this information to the Mountain Operations meeting to coordinate club wide needs with the mountain.

Program Reports:

Masters: 1st race of the season was cancelled looking into the possibility of rescheduling. Next race is the date of the Auction/Dinner.

MM: Transition team/committee has a list of concerns to include, but not limited to, fundraising, ASC structure, and their 501c3 status. Can their 501c3 become inactive? They have given their list to Lara to incorporate into the transition meeting agenda. Several races will be cancelled and not rescheduled due to mountain conditions.

Juniors/GVSEF: Cancelled races is lost revenue, causing a budget deficit. May have to make an additional grant request later in the season. Looking into a Van for transporting athletes. This would eliminate buying insurance from the rental companies when traveling. There is an option to add non-driver insurance on the ASC insurance policy. This is just a discussion.

Old Business:

Nomination of a new “at large” board member. Clint motioned to nominate Stig Colberg as “at large” member, 2nd Carl. Discussion: Is excited to participate, has kids in the MM and junior programs. Votes were all in favor, motioned passed.

Motion to nominate Jeff Gries as “at large” member, 2nd Carl. Discussion: Jeff serves on the CSFRA board which doesn’t have board insurance. If he’s on the ASC board he would have coverage. Votes were all in favor, motioned passed.

Mountain relations: The clubs relationship with the Mountain is positive and meetings are going well.

Tanaka Master Plan Committee: Strategic planning is in process. Gathering a needs assessment from all clubs on their use of Tanaka.

501c3 Status: It has all required signatures and is being mailed today 1-8-2015. Questions concerning 501c3, ASC is in the process of obtaining 501c3 status, hopefully before the calendar end. Once granted it will be retroactive to post marked date, 1-8-2015.

Next Meeting: February 5, 2015

Meeting Adjourned: 1:00pm

Minutes prepared by Judy Powell