

**Alyeska Ski club
Board of Directors Meeting
February 5, 2015**

Meeting Place: Eagle Enterprises: Hanger Lake Hood

Attendees: Shane Langland, Morten Kjerland, Alex Von Wichman, Kjersti Von Wichman, Matt Tanaka, Julie Wrigley, Jeff Gries, Stig Colberg, Clint Lentfer, Joey Austerman, Judy Powell and Lara Hildreth.

Guests: Lise Falskow, CSFRA Gaming manager.

Meeting called to order at 11:45am.

Agenda: Additions: Auction under New/Old Business.

Review of Minutes: Shane motioned to approve minutes from Jan 8th as written, 2nd Clint, votes were all in favor. Minutes approved.

Chairman's Report:

- A. Shane welcomed Stig and Jeff as new "at large" members.
- B. Presentation by Lise Falskow, CSFRA gaming manager. Hand out: Organizational Chart. See attached. Is currently reworking, improving and putting accountability measurers in place within the gaming venues.
- C. Transition update: The retreat meeting went well. All clubs are in favor of moving forward with having all clubs be under ASC. There was valid input from all clubs, all goals will be met and have been voted on by all before moving forward. Next transition team meeting 2/10/2015.

Treasurer's Report:

Expenses to revenue are off due to no check from CSFRA.

An Employee of Shane's reconciled our Quickbooks account. Information is off to the accountant for tax preparation. An extension was filed, taxes should be filed within 1-2 weeks. FY15 Budget vs. Actuals; see attached. Expenses total is not correct.

Director's Report:

- A. Fundraising Efforts:
 - 1. Development committee: Is working on recruiting materials. Is developing a "rack" sheet to explain about the ASC and our mission and why fundraising is important to the club.
 - a. Chair 4 Sign program needs a coordinator, they are actively looking for a chairperson.
 - b. Forest Fair: Approached Kaladi Brothers and they have agreed to provide coffee cart, barista, coffee etc and all proceeds to go to ASC.
 - c. Mayors Charity Ball list.
 - d. Looking in to Amazon Smile - charity give back program. Getting it in place so it is ready to go once ASC receives 501C3 status.
 - 2. Auction: Overall successful but with a few issues on the night of the event. Hired an auction coordinator that proved to be highly successful.
- B. Events:
 - 1. NPC Open House. An auction event. They are selling raffle tickets with a percentage of proceeds going to ASC.
- C. Program Development:
 - 1. Hilltop training is a huge success. It is a group effort by MM and Junior coaches one evening a week at Hilltop. Many have suggested to expand to 2 or 3 days/week at Hilltop.
- D. Communications: Alex motioned to approve sending ASC approved minutes to Masters, GVSEF, Mighty Mites boards, 2nd Jeff, votes all in favor. Motion approved.
- E. Newsletter: 1st letter to go out next week. Will include standing items. USSA Educational issues, up

coming events in the various clubs, highlight sponsors, photos, notes from Board Presidents. Will be distributed electronically. Will have embedded links.

F. RTC Parking Spots: The parking spots have been devalued due to other vehicles parking in those spots. Therefore the revenue raised at the auction this year was significantly less than in past years.

Solution: To place large orange cones with property of ASC printed on them in those spots. Then those who “own” those spots can move the cones to park.

Program Representatives Reports:

A. Masters: No report

B. GVSEF: Treasurer has gotten the books up to date and are currently at the account for tax preparation.

C. Mighty Mites: Working on a how to better integrate the transition between MM and juniors.

D. Club wide: USSA club appreciation day. Juniors to coordinate club efforts with the Mt.

An ASC member has put together a photo album with photos of the past National races that were hosted by ASC. The photo album has been presented to Mt. Operations showcasing that ASC can host large national events.

Old/New Business:

A. Mountain Relations: The Mt. is currently blowing snow on Tanaka, and looking at opening Tanaka on the 13th. The resort has cut back on staff due to the poor snow conditions. Question; will Mt operations staff/run the Tanaka lift once the run is open?

1. Ski equipment lying on the ground in front of RTC is unacceptable. Ski equipment needs to be placed on the racks. There needs to be a club wide policy that deals with this issue.

2. Fast skiing has been addressed by issuing the “bubble space” rule. All skiers will respect others space and will not ski within a poles distance of another skier.

3. Development of survey and BVR in progress.

B. Tanaka Master Plan Committee: Meetings are going well and we are making progress. Next mtg. Feb 21st.

1. Airspace lease payment. Terms are \$1.00/year. The lease will be paid in full for the full term. Lara will draft a letter for Matt’s review and Joey will deliver to Di.

C. 501C3 Status: Has been submitted to the State. Is in process.

Next Meeting: March 5, 2015

Meeting Adjourned: 1:20pm

Minutes prepared by Judy Powell