

**Alyeska Ski Club
Board of Directors Meeting
February 24, 2016**

Meeting Place: Airglas Hangar – Lake Hood

Attendees: Shane Langland, Clint Lentfer, Julie Wrigley, Di Whitney, Jeff Gries, Matt Tanaka, Stig Colberg, Carl Swanson, Joey Austerman **Guests:** Lara Hildreth and Roberta Carney

Agenda: No Additions

Review of Meeting Minutes from 12/9/15: Motion to approve minutes by Stig Colberg, seconded by Di Whitney with unanimous approval as submitted.

Chairman's Report: With our ski club transition we have begun a program and staff review. Feedback is being sought from staff, parents, coaches and members of the club. All programs are providing some level of input. This review will be prepared into a status report.

It is important to note that last year we agreed as a Board to keep all paid positions for the first year of the transition. Given our second year status we would like to discuss a refined recruitment for positions. All positions are currently on a one-year contract and we also need to discuss position terms.

We will be updating job descriptions to match refined duties as determined through our first year. As an example we have developed a full Bookkeeper Position that will manage bookkeeping for all programs. This was determined a critical function by the Finance Committee given our club's significant budget and resource management.

We will provide the Board with all updated job descriptions and call a special meeting in the next few weeks to further discuss and determine how to proceed.

Finance Committee Report: Our Budget looks good. Please note we have recorded good income levels and our expenses are being kept low. The centralization of services has added additional cost savings. The budget shows the budgeted amounts, budget vs. actuals and the variance of the two. Suggestion was made to add a forecast or projection to this report since there's no way of knowing if additional revenue or expenses is expected by the end of the budget period.

As Shane discussed an ASC Bookkeeper has been recommended and is targeted for a July 1, 2016 hire.

Alpine Committee Report:

Mission Statement – Discussion on the length of the recommended Mission Statement was held with agreement that it covers all the club represents. A motion was made to approve the Mission Statement by Clint Lentfer, second by Jeff Gries with unanimous approval as written below:

To share our passion for alpine skiing and ski culture by providing quality and affordable ski racing and free skiing programs, both competitive and recreational, to our member families. To support the development of athletes of all ages, a strong commitment to quality coaching, and the opportunity for athletes to achieve their athletic and personal goals. To produce champions and a life-long love of skiing.

Tanaka Master Plan – The Plan initially covered a lift replacement. The Alpine Committee has expanded this scope and added snow making capability. The four main areas of the TMP are:

- Long Term Hill Agreement
- Expanded Hill Space with Snowmaking
- Dedicated Hill Space
- Dedicated Snowmaking

The revised TMP agreement should be presented to the resort through Di Whitney to John Byrne. Suggestion to create a one page cover memo stating how we got to this point and what our goal is for the TMP. Shane and Joey will work on this memo and submit to Di.

Master's Nationals – Application is due to host the 2017 Masters by March 15, 2016. Application needs to outline support by Resort and Club necessary for this event. Anticipate 250 – 300 athletes attending with significant income opportunity for the Resort from traveling Master athletes and families. A large amount of support will be required by the entire Club for event management with a potential to max out volunteers. However, if pushed a year the event would conflict with a planned U16 Western Regionals proposal in 2018.

Agreed that if applied for in 2017 it would have to be scheduled to immediately follow the ASD Spring Break. A report of resort expectations should be developed and provided to Di for her coordination with John Byrne. If the resort concurs with the application process, Aaron and Carl will complete and submit. Larry Daniels has agreed to serve as the Master's Race Chair if we indeed submit and win the Master's National Event bid.

Development Committee Report:

Funding Highlights– We are doing very well with our CSFRA efforts. Currently we are ahead of last year's fundraising by \$8,000. Corporate sponsors are all renewed with the Mighty Mite Sponsors full and our last Junior Sponsor obtained. The Auction did very well by cutting costs dramatically through a change of layout and work with the Hotel. For the first time in years we earned close to our budgeted estimate of \$65,000. Registration costs were also profitable for the first time in years with 264 people attending at a per plate cost of \$65, resulting in a \$35 per person profit. The Alumni Social had a comfortable number of folks attend and the sale of two Tanaka Chairs brought in \$7,700.

Upcoming Events – Skimeister will be held April 2 with Aaron Stiassny responsible for the management and coordination of this event along with Challenge Alaska. Additionally we will hold a Wine Tasting event on April 15 at the Airglas Hangar. The Development Committee is working on this event.

Communications/Marketing – Our Volunteer Application the Junior's and Mighty Mite Programs are using is helping capture volunteers and reduce the amount of work to put on races. Also we now have Kendra Sticka who is serving as our Media Liason and did a great job during the Alyeska Cup. We received great press coverage due to her efforts.

Meeting closed with a comment by Shane that he would like to discuss the installation of cameras in the RTC Locker Room. This facility is not a changing facility and we need to consider safety and security.