

**ALYESKA SKI CLUB
BOARD OF DIRECTORS
MEETING MINUTES**

Date: December 17, 2016

Place: RTC – Alyeska Resort

Meeting was called to order at 4:01:27

In attendance: Shane, Lara, Clint, Carl, Joey, Alex, Rob B, Rob W, Tim, Jeff, Scott, Kjersti, Morten.

Minutes from previous meeting moved for approval by Morton. Alex second. Unanimous approval.

Chairman's report:

Shane advocated for board /mnt. staff social. Supporting comments from board membership

Shane nominated Alex to lead effort

Alex accepted

Morton accepted responsibility for name tags

For the record, Joey did not get a name tag

Attendance encourage by ASC board and coaches.

Shane brought up Masters seat vacancy as a result of Dave McV's resignation from the ASC board

Shane questioned the need to refill the seat or let laps.

Carl did not see the need for more than one Masters rep on the board.

Discussion continued around optimal number of ASC board seats.

Shane commented that 13 board seats might be optimal, from the current 15.

No action taken.

Program flow chart discussions – no action taken

Shane addressed the topic of meeting locations: Anchorage vs. Girdwood.

Lively discussions around the merits of Anchorage convenience for the board members vs. fostering additional ASC membership participation, with occasional Girdwood meetings, on weekends.

Unanimous support to hold the January meeting in Anchorage.

Consideration for Girdwood opportunities will be revisited at a later date.

No formal action taken

Finance Report – Morton

The report showed favorable trends on the revenue side – better than budgeted.

Finance cont.

Lara and Shane introduced the merits of coaching incentives.

Options considered, including discounted program fees for coaches kids.

Revenue impacts are part of the consideration.

Insurance benefits for paid staff is part of the consideration.

Reimbursements for training, pro deals, etc., were also discussed.

Paid coaches are the primary consideration around the incentive discussion.

No action taken on the employee benefits discussion.

Rasmussen grants:

ASAP action required to take advantage of qualifying requirements.

Board members need to contribute any \$ amount, to qualify.

Lara indicated we would be pursuing a Tier 1 technology grant.

Alpine Committee Report – Scott

Reviewing current structure of the Alpine Committee.

The needs of the Alpine Committee have changed since the hiring of Scott.

The Alpine director is meeting much of the ASC operational needs.

It is suggested that the committee reduce the meeting cadence to 4x/year.

It is suggested that the Alpine committee be reduced to a sounding board.

No action.

Scott proposed a spring registration for ASC program participation.

Scott reported good participation and feedback for parent athlete meetings.

Looking for more opportunities for coach's clinics: MM, U12, and U14 focus.

Scott emphasized the need for more training of volunteer officials.

Looking into the prospects of:

Referee clinic, 100 & 200 level clinics,

First Aid certification needs:

Looking for an Alyeska weekend certification option.

Clint expressed interest for a MM coach opportunity.

Scott reported 26 attendees in one of his volunteer session.

More bodies needed. Concerned for race volunteer numbers.

Snow machine for operational support is still in limbo with the resort.

Brian B has been unavailable for the discussion.

Alex V discussed the GCI, \$20K support contribution – exclusive sponsor of:

B-net purchase and new timing wire, among other things

All agree an exceptional acknowledgment to GCI is in order.

Development Committee – Lara

New corporate sponsors initiative going very well.

Effort being led by Tim Alderson and Randee Liles.

The team is making good progress - with eager sponsors

Special, in-kind category being considered to acknowledge Alyeska Resort.

Top tier sponsor recognition – MPC timing equipment.

Sponsor quality control system being initiated by Randee Liles.

Lara reported that a new, Race Excellence position, will be filled by Shannon Donnelly
This is to assure proper recognition of sponsors during events.

Working on a gift program to acknowledge donors.
Coaching passes provided through the donor program.
Free ride program jackets donated by John Witte of Naniq.

Programs report:

Free ride - Tim C
Coach to athlete ratio – 8/1
A healthy trend to start of the season.
Registration is open for the IFSA events.

Devos – Rob W
161 kids enrolled, so far. Happily working through some growing pains. Taken over
Landis shack for coach huddles.

MM – Clint L
Program is at full capacity.
Very short on hill space.
Emphasis around safety with MM groups on the mtn.
Grouping race scheduled for 1/8

Masters – Carl S
First day was today – 12/17
16 new members!!
Safety is also the current theme of our program, until more hill opens.

Juniors – Scott Z
Season is starting off with good mountain relations.
Resort is cooperative in meeting our early season needs.
Working through a few growing/transitional pains 😊
Staffing – potentially down 1 coach – may need to consider a new hire.

Juniors cont.

Mammoth Mtn. race participation:
Too early for our athletes to participate

Lara – Closing comments:

Parent community is extremely happy with the start of the season.
Kudos to the board, for persevering through a worthy transformation of the Alyeska Ski Club.

Lumpy - “Good job everyone”

Shane asked for a motion to adjourn – a clamoring of support with no opposition....