

**Alyeska Ski Club
Board of Directors Meeting
December 4, 2014**

Meeting Place: Eagle Enterprises: Hanger Lake Hood

Attendees: Joey Austerman, Morten Kjerland, Clint Lentfer, Matt Tanaka, Julie Wrigley, Lara Hildreth, David McVeigh, Kjersti Von Wichman, Judy Powell

Meeting called to order at 11:45am

Agenda: No changes

Review of Minutes: Clint motioned to approve the Nov 6, 2014 meeting minutes as written, 2nd Morten, votes were all in favor. Minutes approved.

Chairman's Report: Transition update: All club's transition teams are meeting and conversations are forming between the clubs. There are positive discussions between the boards but there is also apprehension. All email/communications need to be kept confidential. A retreat is being planned for January with all club teams. Agenda to be planned. Teams need to form goals and approaches to reach those goals.

Logo design: New design vs the current website logo? Kjersti motioned to approve the current website logo as the official ASC club logo, 2nd David. Discussion: All clubs to use the Basic logo but can personalize by adding the specific club name to the logo. Vote was called, all votes were in favor, motioned passed. The ASC board member jackets will have the basic logo on the back and will individualize the logo on the front by adding "ASC Board Member".

Treasures Report: See attached budget. Expenses are within budget except for seasons passes, which continues to be an ongoing issue. With each club doing their own registration and another club approving the passes, there is over purchasing of passes. There needs to be one line of communication with the Resort for season pass approval. The Resort pass office has a list names of who is approved for a pass but will call ASC if there are any discrepancies. All clubs need to move toward becoming more fiscally responsible when it comes to purchasing passes for coaches. ASC purchases passes in July to take advantage of discounts. The ASC would like to put a deposit down on a certain number of passes in July with the balance due in the fall that would coincide with registration. ASC would also like to assign names to passes in the fall. This issue needs to be addressed with the Resort.

GVSEF grant changed from 75K to 55K with the hiring of an ED. A motion was made and passed in the June 2014 meeting that was voted on and approved.

CSFRA: Deposit of 20K but still short of projected revenue.

David motioned to approve that the ED can be authorized to spend up to \$750 on invoices. 2nd Clint. Discussion: Most of these invoices are for line items in the budget. Vote: all votes in favor, motion passed.

Directors Report:

- A.** RTC: Maintenance of stairs and carpet. Contractor has been approved and is working on the issue. Broken window: Ski patrol was using RTC and accidentally broke a window they will replace and pay for the window. Received estimates and glass company has been contracted to replace window. Locker room hours have been established and the keypad lock has been programmed: hours 8am-9:15pm. Only a master key can override the keypad lock. Sue Kennedy has been contracted to clean the RTC for the season with specific details. Rental policy is currently being written. It must be written to conform to the Resort's ground lease agreement which limits use to only non-profit groups.
- B.** Google calendar: ASC events, races and rentals will be emailed to Board Members.
- C.** ED is currently putting together a spread sheet with all past sponsors, who gave and to what program in order to streamline the future fundraising process. Kristin Sholton is to chair Fundraising. ED is developing a way to taylor the benefits so that corporations can choose the benefits useful to their businesses.
- D.** Website: Currently building content from all the clubs to incorporate into the overall website.
- E.** Brian Russell Scholarship: Need to increase the awareness of the scholarship, also adjusted to requirements to allow more athletes to apply. The recipients will be announced at the Auction dinner.
- F.** Officials/Timing Clinic: Deferred
- G.** Level 1 Coaches clinic: DTB determined; most likely will be held at Hill Top.
- H.** General Club numbers: Juniors over 90 athletes, MM full with a waiting list, Devo's below projected 150 but hopeful more registrations will come in in the next few weeks, Masters below but numbers increase throughout the season as many masters are "snowbirds" and return midway through the season.

Old/New Business:

- A.** Program representatives to give board meeting reports. This should be a standing agenda item for all clubs to give a brief report, thus being proactive in giving all clubs a voice in the ASC board meetings.
- B.** Coaches Pass Policy: Shane is currently working on this issue.
- C.** Mountain Agreement: The club is currently in good standing with the Resort. Meetings mountain operations have gone well. The current MM waiting list was discussed. The Resort would like to see MM figure out a way to accommodate the waiting list while keeping the quality of the program intact.
- D.** Tanaka Master Plan: Committee is moving towards developing a plan, it is a work in progress.
- E.** 501C3: Application is being worked on for submission to the IRS. Once approved by IRS the date is retroactive to date application was post marked. Hope to have approval for Auction/dinner.
- F.** CSFRA
- G.** Hill Top Wednesday night training is open to MM. MM coaches will train the MM athletes. ASC should cover the MM coaches expenses of lift tickets. Clint motioned to approve ASC purchasing of MM coaches Hill Top passes for Wednesday night training with the registration fee as ASC income from MM participants, 2nd Morten. Discussion: ASC to cover all MM coaches expenses and profit from MM participants to be ASC income. Vote: All votes in favor, motion passed.

H. 2015 Annual Auction/Dinner: No update at this time.

Next Meeting: January 8, 2015

Meeting Adjourned: 1:10pm

Minutes prepared by Judy Powell