

ASC Board Meeting Minutes
March 1'st, 2018

In Attendance:

Jeff Gries, Joey Austerman, Rob Wasserman, Carl Swanson, Clint Lentfer, Morten Kjerland, Rob Buck, Matt Tanaka, Lara Hildreth, Scott Zahn

Meeting called to order 11:40am
No Changes made to the agenda

Joey moved to approve minutes from previous meeting, second by Clint. Unanimous approval.

Chairman's Report

IFSA event was a great success. Resort was very happy with the event and is looking to host a 2 day event next year.

Big Sky trip was excellent for ASC kids and the athletes performed very well.

Alyeska Cup another successful event. All races were completed and run very well

Carl reported that the masters even in Okemo was challenged in their attempt to run 2 races on the same day on different courses. It stretched the volunteers too thin. This is our current plan for U16 WR and Lara is concerned about that as well.

Lara reported that she spoke with Brian about putting in a bid for Masters Nationals, and his concern was getting enough volunteers for the Masters Event, a national problem. Carl stated that there are already 3 bids in for hosting next year's Master Nationals.

Finance Committee report-Morten

Overall things are going really well. Projecting a small surplus currently. We were lower on payroll due to some coaches starting later than budgeted and we were lower in retirement expense as not everyone signed up.

There is a need for ordering more gates due to the U16WR event which might put the event in a small deficit. Carl said that Masters will buy some gates and loan them to the U16WR which will lower the costs.

CFSRA is at \$68K through 3 quarters and is forecasted to be about \$18K short from our budgeted amount

Corporate sponsorships are going really well. Devos and Freeride programs are doing fantastic in getting sponsorships.

Development Committee-Lara

Auction went really well. Continue to treat it more as a social than a fundraiser as that seems to be what our members like. Rely more on corporate sponsorship as we move forward.

No Skimeister raffle this year with Challenge AK. Instead the current suggestion is to pursue a split the pot raffle for the next events to offset that loss of revenue.

The committee would like to move the beer tasting event off to the fall as there is too much happening this spring.

Continue to work on volunteers for the events around the club. As we have grown, so has our need for more volunteers.

Alex VonWichman is coordinating the U16WR and getting fantastic sponsorships. As she is getting a stipend for this work, the board did confirm that there is no conflict of interest with her board service and the stipend.

Old Business

Snowmaking moving forward with the resort. Need an approach for the water on Tanaka but getting good vibes from the resort and ownership on making this happen.

Resort appears to be working on a water permit for use on Tanaka pulling the water out of the creek.

Joey stated that we want to be sure to perform our due diligence regarding a finance arrangement with the resort.

Rob Buck stated that JB was very fair in working with Challenge in their purchase.

In the discussion regarding Tanaka, and the snow making plan only for skiers left, the issue of Arctic Valley came up. Scott said it is great terrain and that he might try some training there perhaps over spring break.

Clint reiterated that we must make a decision on Tanaka snow making quickly as this is vital to our club operating quality programs. The limited space this early winter was very difficult for the athletes.

Meeting was adjourned at 1:20pm.